

ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)

I SEMESTER M.A. [JOURNALISM] EXAMINATIONS - OCTOBER 2019

EDITING: THEORY AND PRACTICE

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

I) Write short notes on any FIVE. (5x5=25)

1. News Editor
2. Proof Reading
3. Front Page design
4. Mofussil Copy editing
5. PTI
6. Caption Writing
7. Stylesheet

SECTION - B

II) Answer any THREE of the following questions. (10x3=30)

8. What is editing? Delineate the process of editing in producing a newspaper.
9. Analyze the page design of any two major daily newspapers of your choice.
10. What is typography? Discuss the type families used in print media.
11. Write an editorial on a recent natural calamity occurred in Karnataka.

SECTION - C

III) Answer any ONE of the following questions. (1x15=15)

12. What is headline? Explain the different types of headline with suitable examples each.
13. Illustrate the editorial department and explain the role of various editors in publishing a newspaper.

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I SEMESTER M.A. [JOURNALISM] EXAMINATIONS - OCTOBER 2019

COMMUNICATION SKILLS

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

- I) Write short notes on any FIVE. (5x5=25)
1. What are the techniques of Improving your communication skills
 2. Explain any two types of writing for media
 3. Explain the definitions of Communication.
 4. Explain the importance of communication in our modern world.
 5. Explain the elements of news writing.
 6. Explain the process of communication with a diagram.

SECTION - B

- II) Answer any THREE of the following questions. (10x3=30)
7. Explain various types of Interview Techniques
 8. Explain the structure of Business and personal letters with examples
 9. What are the elements of Technical writing?
 10. What do you mean by intercultural communications?

SECTION - C

- III) Answer any ONE of the following questions. (1x15=15)
11. Explain various types of Journalistic writing.
 12. Explain the types of Communications.

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I SEMESTER M.A. [JOURNALISM] EXAMINATIONS - OCTOBER 2019

MEDIA MANAGEMENT

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

- I) Write short notes on any FIVE. (5x5=25)
1. Circulation
 2. Television Audience Measurement
 3. Partnership
 4. Print media promotion
 5. Distribution of films
 6. Prasar Bharathi Act

SECTION - B

- II) Answer any THREE of the following questions. (10x3=30)
7. Briefly discuss FDI in Indian Media.
 8. What is management? What are the principles of management and decision making ideas?
 9. Discuss any two patterns of ownership in the Indian Media scenario.
 10. Elucidate the functioning of All India Radio.

SECTION - C

- III) Answer any ONE of the following questions. (1x15=15)
11. Online News Vs. Print, which one is impactful in India, today? Discuss with examples.
 12. A film goes through different stages of production. Discuss the stages of production and costs associated to them.

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I SEMESTER M.A. [JOURNALISM] EXAMINATIONS - OCTOBER 2019

REPORTING AND WRITING

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

- I) Write short notes on any FIVE. (5x5=25)
1. Descriptive lead
 2. Protecting sources
 3. Five W's and one H
 4. Columns
 5. Press release
 6. Crime reporting

SECTION - B

- II) Answer any THREE of the following questions. (3x10=30)
7. What is news? Explain news values with examples.
 8. "Editorial is the soul of a newspaper." Analyse this statement with suitable examples.
 9. Discuss environment reporting as a beat and its significance.
 10. "Ethics in Journalism is crucial for the functioning of democracy." Analyse.

SECTION - C

- III) Answer any ONE of the following questions. (1x15=15)
11. Discuss the process and significance of investigative reporting with a suitable case study.
 12. Write a feature article on any topic of your choice. (minimum 500 words)

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I SEMESTER M.A. [JOURNALISM] EXAMINATIONS - OCTOBER 2019

MEDIA LAWS AND ETHICS

Duration: 2.5 Hours

Max. Marks: 70

Section-A

Write short notes on any FIVE:

5x5=25

1. Media and Indian freedom movement
2. Right to Privacy
3. Official Secrets Act
4. Parliamentary privileges
5. Operations and its types
6. Five Cyber Crimes

Section - B

Write any THREE of the following:

10x3=30

7. Explain the Fundamental Rights of an Indian citizen.
8. What is Defamation and state the defences available?
9. Laws regulating FDI in Media.
10. Functions of Press Council.

Section: C

Write any ONE of the following:

1x15=15

11. The Constitution provides for Freedom of Speech and Expression under Article 19(1) but it is not absolute. Enumerate.
12. Explain the role of Right to Information Act and its exemption grounds.

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I SEMESTER M.A. [JOURNALISM] EXAMINATIONS - OCTOBER 2019

INTRODUCTION TO COMMUNICATION

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

- I) Answer any FIVE of the following. (5x5=25)**
1. What is group communication? Discuss.
 2. Give any five examples of non-verbal communication.
 3. Explain in brief the responsibilities of a journalist.
 4. What is interpersonal communication?
 5. What do you mean by technological impact on Indian media? Give an example.
 6. Write a brief note on Mass Communication.

SECTION - B

- II) Answer any THREE of the following questions. (10x3=30)**
7. Explain in detail Shannon and Weaver's model of communication and Aristotle's model of communication.
 8. What is media convergence? Explain the benefits and the impact of media convergence at present.
 9. What are the main characteristics of verbal and non-verbal communication?
 10. What is socio-political impact on Indian media?

SECTION - C

- III) Answer any ONE of the following questions. (1x15=15)**
11. What is a communication model? Write a detailed note on Lasswell's communication model and identify the differences between Lasswell's model and Aristotle's model of communication.
 12. What is globalization? Discuss the progress of Indian media under the influence of globalization.