

## II SEMESTER

### PAPER: 2.1

#### **Title of the paper: History of Journalism**

##### **OBJECTIVES**

- To know how different types of media evolved from the ancient period.
- To know the history and development of important media like print, radio, TV and new media.
- To understand the importance of the mass media.

##### **Module I**

Journalism: Meaning, Definition and functions: Nature & Scope, Principles of Journalism,

##### **Module II**

History of world Journalism

##### **Module III**

History of Indian Journalism. Pre & Post Independence: Pre Independence: Evolution of the Indian Journalism with special mention to J.A Hickey, Raja Ram Mohan Roy, Mahatma Gandhi, S. Sadanad, and B.G. Horniman, Post-Independence: Times of India, The New Indian express, The Hindu, Anandabazar Patrika,

##### **Module IV**

History of Kannada Journalism: Pre & Post Independence, Review of major Kannada dailies and periodicals.

##### **Module V**

Responsibilities of press in Democracy, Ethics of Journalism

##### **Reference Books**

1. Ravindran, R.K. "Media in Development Arena", Indian Publishers & Distributors, 2000
2. Kumar, Keval J, "Mass Communication in India", Jaico Publishing Co., 2003

3. Roy, Barun, "Modern Student Journalism", Pointer Publishers, Jaipur , 2004
4. Sharma, J.K, „Media and Electronic Media – Implications for the future”, Authors Press, New Delhi, 2003
5. Roy, Barun, "Modern Student Journalism", Pointer Publishers, Jaipur , 2004
6. Straubhar, Larose, "Media Now", Thomson Wordsworth, 4th Edition, 2004