

V SEMESTER

PAPER: 5.1

Title of the paper: Media Law and Ethics

OBJECTIVES

- To provide a basic knowledge of the Indian constitution.
- To focus on various laws related to media in India
- To throw light on laws related to Journalism
- To educate the students on ethics to be possessed by media professionals

Module I

Freedom of the Press: Art. 19 (1) (a), Art. 19 (2).

Module II

Introduction to IPC: Defamation; Meaning and Definitions. Libel and slander – case studies. Defence available for the Journalist in defamation case, Law of Sedition., Law of Obscenity, Law of privacy

Module III

Censorship: Meaning, Press Censorship in India. Contempt of court, Parliamentary privileges

Module IV

Media Acts: Official secret Act, Working journalist Act, Copy right Act, Convergence bill – 2000; RTI

Module V

Press Commission and Press Council of India: Powers and Functions

Reference Books

1. Basu, DD, Law of the press in India, Prentice Hall of India, 2003
2. Neelamalar, M, Media law and ethics, Prentice Hall of India, 2010
3. Frost, Chris , 'Journalism Ethics and Regulation', Routledge, 2013.
4. Harcup, Tony, 'The ethical journalist', Sage, 2007

V SEMESTER

PAPER: 5.2

Title of the paper: Introduction to Radio, Television and Film

OBJECTIVES

- To make acquainted with different formats of TV programmes both Fiction & Nonfiction.
- To develop writing and creative skills for television, Radio and Film concepts and production.
- To have a critical assessment of the programmes broadcast in various channels.
- To make the student well verse in all aspects of Indoor and outdoor production.

Module I

Evolution of Radio in India, States of Radio in India- AM, FM. Commercial Radio Broadcasting, Types of Radio: Internet radio. Community radio

Module II

Types of Radio Programs: News and Commentaries, Special Audience Programs, Sponsored Programs. RJ-ing

Module III

Television: Development of Television in India, Television as a medium of Education, Cable and Satellite Television. IPTV

Module IV

24 X7 TV News Channels: Entertainment Channels, Sports channels, Geographical channels, Religious channels

Module V

Brief History of Indian Cinema, Certification, Globalization of Indian Cinema, history of Kannada Cinema

Skill Development: Script writing for Radio, T.V and Film

Reference Books

1. Belavadi Vasuki, Video Production, Oxford University Press, 2nd edition, 2012.
2. Robert B. Musburger, Single-Camera Video Production, Taylor & Francis, 2010.
3. Gerald Millerson, Television Production, 13th Edition, Focal Press, 2003.
4. Herbert Zettl, Television Production Handbook, Wadsworth Publications, 2009.
5. Caroll O' Meara, Television Program Production, Textbook Publishers, 2003
6. Albert Moran and Michael Keane, Television Programme formats & Globalisation, Taylor & Francis Group, 2004.
7. Donald, Ralph & Spann, Fundamentals of Television Production, Blackwell Publishing, 2010.