



**ST. JOSEPH'S EVENING COLLEGE**  
**(Autonomous & Re-Accredited by NAAC)**

**DEPARTMENT OF ECONOMICS**

**SYLLABUS**  
**FOR**  
**THE ACADEMIC YEAR 2019-20**

**BOARD OF STUDIES – January 4, 2019**

# 35, Museum Road, Bangalore, Karnataka, India 560025  
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No.35, Museum Road, Bengaluru-560025

## **ABOUT ST. JOSEPH'S EVENING COLLEGE**

St. Joseph's Evening College (Autonomous) was established in 1972 and is managed by the Bangalore Jesuit Educational Society. The 'Jesuits', who manage the institution, are members of an International Religious Order of Catholic Priests and Brothers known as "the Society of Jesus". The Society of Jesus, otherwise known as 'the Jesuit order', manages and administers more than 2000 such institutions across the globe. St. Joseph's Evening College (Autonomous) is one such educational institution.

The College aims at a holistic and integral formation of its students, fostering in them a spirit of academic excellence, social concern and character formation, shaping them to become "men and women" for the service of others. Though it is a minority institution, the College has been imparting liberal education to the students of all religious denominations without any discrimination. St. Joseph's Evening College (Autonomous) is affiliated to the Bangalore University and offers a three year B.Com. B.A., B.C.A., and B.B.M. Degree courses and a two year Post Graduate course in Commerce (M.Com) and English (M.A).

## **ABOUT THE DEPARTMENT OF ECONOMICS**

The Department of Economics was established in the year 1972 with the objective of providing opportunity and exposure to young men and women especially from the marginalized sections to become graduates. The Department is constantly working and catering to the requirements of the students. The Department is endeavoring to provide an exhaustive exposure to Principles and Practices of the present day economic world through guest lecturers, workshops, skill development programs and field visits. This has empowered and enabled the students to accomplish basic excellence in curricular, co-curricular and extracurricular activities.



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## **DEPARTMENT OF ECONOMICS**

### **VISION**

**“To form students for the economic development of the nation”**

### **MISSION**

**“To foster theoretical knowledge of economics, its critical analysis and practical application”**

### **OBJECTIVES**

- 1. To equip students with the knowledge of economic concepts.*
- 2. To educate students on the practical application of economic theories.*
- 3. To promote entrepreneurship among the students.*



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## **DEPARTMENT OF ECONOMICS**

### **LIST OF EXAMINERS**

- 1. Dr. Leena Nair**  
Department of Economics  
Jyothi Nivas College, Bengaluru
- 2. Mr. Clement D'Souza**  
Department of Economics  
St. Joseph's College, Bengaluru
- 3. Mrs. Chanchalakshi K.S**  
Retired Professor  
St. Joseph's Evening College, Bengaluru
- 4. Mr. Thomas Alexander**  
Department of Economics  
Jyothi Nivas College, Bengaluru
- 5. Ms. B. Shamala**  
Department of Economics  
Lal Bahadur Shastri Govt First Grade College, Bengaluru



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## DEPARTMENT OF ECONOMICS

### SCHEME OF EVALUATION

End Semester Examination : 70 Marks

Continuous Internal Assessment : 30 Marks

**Total : 100 Marks**

### QUESTION PAPER PATTERN FOR END SEMESTER EXAM

The paper will consist of 3 sections:

**Section – A:** Objective type questions – Ten to be answered **10 x 02 = 20**

**Section – B:** Analytical Questions – Four to be answered **04 x 05 = 20**

**Section – C:** Descriptive Questions – Two to be answered **02 x 15 = 30**

**TOTAL = 70**

### PATTERN OF CONTINUOUS INTERNAL ASSESSMENT

1. Unit Test - 1 : 10 Marks

2. Activity : 05 Marks

3. Unit Test - 2 : 10 Marks

4. Attendance : 05 Marks

**Total : 30 Marks**

**Note:** The activity of CIA includes quiz, assignments, presentations, field visits, report writing, etc.



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## DEPARTMENT OF ECONOMICS

### SYLLABUS: 2018-19

SL.NO	SEMESTER	PAPER	TITLE OF THE PAPER	LECTUR E HRS. PER WEEK	MARKS		TOTAL MARKS
					CIA*	ESE*	
1	I	Paper – 1	Micro Economics	5	30	70	100
2	II	Paper – 2	Macro Economics, Markets and Pricing Strategies	5	30	70	100
3	III	Paper – 3	International Economics	5	30	70	100
4	IV	Paper – 4	Financial system and Public Economics	5	30	70	100
5	V	Paper – 5.1	Corporate Economics	4	30	70	100
6		Paper – 5.2	Entrepreneurial Development	4	30	70	100
7	VI	Paper – 6.1	Indian Economic Issues	4	30	70	100
8		Paper – 6.2	Economics of Tourism	4	30	70	100

### CBCS PAPERS

1. Economics of Hospitality Industry
2. Health Economics

## II SEMESTER

### MACRO ECONOMICS, MARKETS AND PRICING STRATEGIES

#### Course objectives:

- To enable the students to learn the principles of Macro-economics.
- To provide the foundation for the study of other macro problems.
- To develop analytical, reasoning and graphical presentation skills.
- To help the students to appreciate the role of government in the economic functioning of the economy.

#### **Module-I: Macro Economics and National Income Analysis** **10 hrs**

Macro Economics – Meaning – merits and demerits. National Income – meaning – concepts (GNP, NNP, GDP, NDP, DI, PI and PCI) – importance – measurement of National Income – difficulties in measuring National income – Circular flow of income and expenditure – two sector model.

#### **Module-II: Classical and Keynesian theories of employment** **20 hrs**

Classical theory – Say’s law of market – wage – price flexibility – criticisms. Keynesian theory – Principle of effective demand – aggregate demand and aggregate supply – determinants of Effective demand. Consumption function – determinants – 1) Income 2) Propensity to consume. Psychological law of consumption. Investment function – Meaning, determinants – 1) interest 2) marginal efficiency of capital, importance of investment function in employment generation. Keynesian view – induced investment and autonomous investment. Multiplier effect on employment – accelerator effect.

#### **Module III: Market Analysis** **20 hrs**

Market – Meaning and Components. Types of markets – Perfect competition – features – price and output determination – short run and long run. Monopoly – meaning, types, features – Price and output determination (Price discrimination). Monopolistic Competition – Meaning – features. Product differentiation – selling cost – Price-output determination. Oligopoly – features – kinked demand curve.

#### **Module IV: Pricing Policy** **15 hrs**

Pricing Policy – Meaning – objectives, importance of pricing. Methods – cost plus pricing, going rate policy – dual price – administered pricing – support pricing – price collusion – cartels. Profit planning – break-even analysis.

#### **Module V: Business Cycles** **10 hrs**

Meaning – Phases of trade cycles – inflation – causes – effects, measures to control. Deflation – causes – effects, measures to control. Role of monetary and fiscal policies

**SKILL DEVELOPMENT:**

- Visit a Market place and find out price variation that exists for the same product – prepare a report.
- Prepare a table on the sources of income and expenditures incurred in your home.
- Prepare a PPT on the various types of selling costs that can be incurred while selling a product.
- Prepare a report on the National income of the last 5 years and present it in a pie chart.
- Visit a bank and collect information on the demand for loans at various interest rate.

**REFERENCE BOOKS.**

1. Principles of economies – M.L. Seth.
2. Principles of Economics – M.L. Jhingan.
3. Micro and Macro Economics – H.L. Ahuja.
4. Economic theory – Mithani.
5. Economies – Samuelson.
6. A text-book of Economics – Stonies and Hague.
7. Micro and Macro economies – K.P.M Sundaram.
8. An introduction to modern economics – Robinson and Eatwell.
9. Micro and Macro Economics – M.C. Vaish.
10. Macro Economics theory and Policy – Ackley. G