



ST. JOSEPH'S EVENING COLLEGE
(Autonomous & Re-Accredited by NAAC)

DEPARTMENT OF ECONOMICS

SYLLABUS
FOR
THE ACADEMIC YEAR 2019-20

BOARD OF STUDIES – January 4, 2019

35, Museum Road, Bangalore, Karnataka, India 560025
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No.35, Museum Road, Bengaluru-560025

ABOUT ST. JOSEPH'S EVENING COLLEGE

St. Joseph's Evening College (Autonomous) was established in 1972 and is managed by the Bangalore Jesuit Educational Society. The 'Jesuits', who manage the institution, are members of an International Religious Order of Catholic Priests and Brothers known as "the Society of Jesus". The Society of Jesus, otherwise known as 'the Jesuit order', manages and administers more than 2000 such institutions across the globe. St. Joseph's Evening College (Autonomous) is one such educational institution.

The College aims at a holistic and integral formation of its students, fostering in them a spirit of academic excellence, social concern and character formation, shaping them to become "men and women" for the service of others. Though it is a minority institution, the College has been imparting liberal education to the students of all religious denominations without any discrimination. St. Joseph's Evening College (Autonomous) is affiliated to the Bangalore University and offers a three year B.Com. B.A., B.C.A., and B.B.M. Degree courses and a two year Post Graduate course in Commerce (M.Com) and English (M.A).

ABOUT THE DEPARTMENT OF ECONOMICS

The Department of Economics was established in the year 1972 with the objective of providing opportunity and exposure to young men and women especially from the marginalized sections to become graduates. The Department is constantly working and catering to the requirements of the students. The Department is endeavoring to provide an exhaustive exposure to Principles and Practices of the present day economic world through guest lecturers, workshops, skill development programs and field visits. This has empowered and enabled the students to accomplish basic excellence in curricular, co-curricular and extracurricular activities.



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DEPARTMENT OF ECONOMICS

VISION

“To form students for the economic development of the nation”

MISSION

“To foster theoretical knowledge of economics, its critical analysis and practical application”

OBJECTIVES

- 1. To equip students with the knowledge of economic concepts.*
- 2. To educate students on the practical application of economic theories.*
- 3. To promote entrepreneurship among the students.*



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LIST OF EXAMINERS

- 1. Dr. Leena Nair**
Department of Economics
Jyothi Nivas College, Bengaluru
- 2. Mr. Clement D'Souza**
Department of Economics
St. Joseph's College, Bengaluru
- 3. Mrs. Chanchalakshi K.S**
Retired Professor
St. Joseph's Evening College, Bengaluru
- 4. Mr. Thomas Alexander**
Department of Economics
Jyothi Nivas College, Bengaluru
- 5. Ms. B. Shamala**
Department of Economics
Lal Bahadur Shastri Govt First Grade College, Bengaluru



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SCHEME OF EVALUATION

End Semester Examination : 70 Marks

Continuous Internal Assessment : 30 Marks

Total : 100 Marks

QUESTION PAPER PATTERN FOR END SEMESTER EXAM

The paper will consist of 3 sections:

Section – A: Objective type questions – Ten to be answered **10 x 02 = 20**

Section – B: Analytical Questions – Four to be answered **04 x 05 = 20**

Section – C: Descriptive Questions – Two to be answered **02 x 15 = 30**

TOTAL = 70

PATTERN OF CONTINUOUS INTERNAL ASSESSMENT

1. Unit Test - 1 : 10 Marks

2. Activity : 05 Marks

3. Unit Test - 2 : 10 Marks

4. Attendance : 05 Marks

Total : 30 Marks

Note: The activity of CIA includes quiz, assignments, presentations, field visits, report writing, etc.



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SYLLABUS: 2018-19

SL.NO	SEMESTER	PAPER	TITLE OF THE PAPER	LECTUR E HRS. PER WEEK	MARKS		TOTAL MARKS
					CIA*	ESE*	
1	I	Paper – 1	Micro Economics	5	30	70	100
2	II	Paper – 2	Macro Economics, Markets and Pricing Strategies	5	30	70	100
3	III	Paper – 3	International Economics	5	30	70	100
4	IV	Paper – 4	Financial system and Public Economics	5	30	70	100
5	V	Paper – 5.1	Corporate Economics	4	30	70	100
6		Paper – 5.2	Entrepreneurial Development	4	30	70	100
7	VI	Paper – 6.1	Indian Economic Issues	4	30	70	100
8		Paper – 6.2	Economics of Tourism	4	30	70	100

CBCS PAPERS

1. Economics of Hospitality Industry
2. Health Economics

V SEMESTER CORPORATE ECONOMICS

Course objectives:

- To familiarize the students with the concepts, principles and dynamics of corporate economy.
- To help the students to apply the knowledge in practice.
- To make the students to understand system as it exists today.

Module-I: Introduction to corporate economics 10 hrs

Introduction – meaning – nature and characteristics of corporate economics – Scope of corporate management and administration – Principles of corporate management – importance of corporate business houses in economic development of a country.

Module-II: Corporate Planning 10 hrs

Meaning and definitions – Importance – Corporate budget allocation – Government rules and regulations pertaining to corporate sector. An overview of Indian Companies Act-2013.

Module III: Human resource and risk management 15 hrs

Meaning of HRM – Objectives – functions of HR Manager – duties and responsibilities. Risk management – labour and management relationship – accidents – Government – Courts – Media – stake holders – Priorities of Stake holders – Benefits of HRM.

Module IV: Corporate Business and globalization 15 hrs

Globalization and market forces – MNC's – Meaning significance – Corporate business and MNC's. WTO and Corporate Sector. Indian MNC's and corporate houses – growth and contribution – Problems – TATA, BIRLA, Reliance, Infosys, WIPRO and BIOCON – Future of Corporate Sector in India – Acquisition and mergers.

Module V: Corporate Social Responsibility 10 hrs

Meaning of corporate social responsibility – approaches – ethical elements – training – social awareness and education – laws and regulations – criticisms and concerns – recent social security measures – corporate social responsibility and taxation.

SKILL DEVELOPMENT:

- Visit both big and small corporate houses.
- Prepare charts on corporate houses in India and abroad.
- Present a report on impact of MNC's on Indian Business.
- Present a chart on disaster management.

REFERENCE BOOKS.

1. Human resource and personal management – Aswathappa.
2. Personal Management and Human resource – Venkataraman and Srivastav.
3. Dynamics of personal management and human resource – R.D. Agarwal.
4. Human resource management – Dr. C. B Gupta.
5. Personal and human resource management – P. Subba rao.
6. Personal Management and human resource – C. S. Venkat Rathnam and Srivastava.
7. Dynamics of Industrial relations – Dr. C. B Mermoria and Dr. Satish Mermoria.

V SEMESTER ENTREPRENEURIAL DEVELOPMENT

Course objectives:

- To enable students to understand the different dimensions of entrepreneurship.
- To inculcate the spirit of entrepreneurship among students and help them to become entrepreneurs.

Module-I: Meaning and development of Entrepreneurship 10 hrs

Meaning – entrepreneur, Intrapreneur, enterprise – Role of Entrepreneur – factors affecting the growth of Entrepreneurship – Pros and Cons of being an entrepreneur.

Module-II: Women Entrepreneurship 15 hrs

Meaning – growth and development – qualities required for a successful women entrepreneur. Problems of women entrepreneurs – promotional measures undertaken – Associations promoting women entrepreneurs. Few leading women entrepreneurs.

Module III: Road map for business 10 hrs

Meaning – importance – different aspects of business plan – Financial, market, Human resource, Technical, social aspects of business plant – Common pitfalls to be avoided – Starting of small business – Steps to follow – understanding business opportunity – identification of location, scanning of business environment – evaluation of alternatives.

Module IV: MSME 15 hrs

Meaning of MSME, Types – cottage, small, traditional, modern SSI – Ancillary industries, Role of MSME in economic development – Problems of MSME – Measures to solve the problems of MSME – Financial Assistance from SIDBI, SFC, IFCI – Non-Financial Assistance from SIDO, AWAKE, SISI. Financial incentives.

Module V: Industrial Sickness 10 hrs

Meaning and definitions – causes for industrial sickness – internal causes – external causes. Measures undertaken by government to solve the problems – industrial estates – Associations working to solve industrial sickness.

SKILL DEVELOPMENT:

- Visit small industries and make report on the condition of the industry.
- Prepare a chart showing leading women entrepreneurs.
- Prepare a chart showing various products of cottage and small industries.
- Present a seminar or debate regarding women entrepreneurs.

REFERENCE BOOKS.

1. Entrepreneur development – Sudhir Sharma, Balraj Singh.
2. Entrepreneurship – R.V Badi, N.V Badi.
3. Entrepreneurship – Nandan.
4. Fundamentals of Entrepreneurship – Renu Arora and S.K Sood.
5. Small industries and Entrepreneurship – Vasanth Desai.
6. Small business entrepreneurs – Poornima M Charanthimath.