



ST. JOSEPH'S EVENING COLLEGE
(Autonomous & Re-Accredited by NAAC)

DEPARTMENT OF ECONOMICS

SYLLABUS
FOR
THE ACADEMIC YEAR 2019-20

BOARD OF STUDIES – January 4, 2019

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No.35, Museum Road, Bengaluru-560025

ABOUT ST. JOSEPH'S EVENING COLLEGE

St. Joseph's Evening College (Autonomous) was established in 1972 and is managed by the Bangalore Jesuit Educational Society. The 'Jesuits', who manage the institution, are members of an International Religious Order of Catholic Priests and Brothers known as "the Society of Jesus". The Society of Jesus, otherwise known as 'the Jesuit order', manages and administers more than 2000 such institutions across the globe. St. Joseph's Evening College (Autonomous) is one such educational institution.

The College aims at a holistic and integral formation of its students, fostering in them a spirit of academic excellence, social concern and character formation, shaping them to become "men and women" for the service of others. Though it is a minority institution, the College has been imparting liberal education to the students of all religious denominations without any discrimination. St. Joseph's Evening College (Autonomous) is affiliated to the Bangalore University and offers a three year B.Com. B.A., B.C.A., and B.B.M. Degree courses and a two year Post Graduate course in Commerce (M.Com) and English (M.A).

ABOUT THE DEPARTMENT OF ECONOMICS

The Department of Economics was established in the year 1972 with the objective of providing opportunity and exposure to young men and women especially from the marginalized sections to become graduates. The Department is constantly working and catering to the requirements of the students. The Department is endeavoring to provide an exhaustive exposure to Principles and Practices of the present day economic world through guest lecturers, workshops, skill development programs and field visits. This has empowered and enabled the students to accomplish basic excellence in curricular, co-curricular and extracurricular activities.



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DEPARTMENT OF ECONOMICS

VISION

“To form students for the economic development of the nation”

MISSION

“To foster theoretical knowledge of economics, its critical analysis and practical application”

OBJECTIVES

- 1. To equip students with the knowledge of economic concepts.*
- 2. To educate students on the practical application of economic theories.*
- 3. To promote entrepreneurship among the students.*



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DEPARTMENT OF ECONOMICS

LIST OF EXAMINERS

- 1. Dr. Leena Nair**
Department of Economics
Jyothi Nivas College, Bengaluru
- 2. Mr. Clement D'Souza**
Department of Economics
St. Joseph's College, Bengaluru
- 3. Mrs. Chanchalakshi K.S**
Retired Professor
St. Joseph's Evening College, Bengaluru
- 4. Mr. Thomas Alexander**
Department of Economics
Jyothi Nivas College, Bengaluru
- 5. Ms. B. Shamala**
Department of Economics
Lal Bahadur Shastri Govt First Grade College, Bengaluru



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DEPARTMENT OF ECONOMICS

SCHEME OF EVALUATION

End Semester Examination : 70 Marks

Continuous Internal Assessment : 30 Marks

Total : 100 Marks

QUESTION PAPER PATTERN FOR END SEMESTER EXAM

The paper will consist of 3 sections:

Section – A: Objective type questions – Ten to be answered **10 x 02 = 20**

Section – B: Analytical Questions – Four to be answered **04 x 05 = 20**

Section – C: Descriptive Questions – Two to be answered **02 x 15 = 30**

TOTAL = 70

PATTERN OF CONTINUOUS INTERNAL ASSESSMENT

1. Unit Test - 1 : 10 Marks

2. Activity : 05 Marks

3. Unit Test - 2 : 10 Marks

4. Attendance : 05 Marks

Total : 30 Marks

Note: The activity of CIA includes quiz, assignments, presentations, field visits, report writing, etc.



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SYLLABUS: 2018-19

SL.NO	SEMESTER	PAPER	TITLE OF THE PAPER	LECTUR E HRS. PER WEEK	MARKS		TOTAL MARKS
					CIA*	ESE*	
1	I	Paper – 1	Micro Economics	5	30	70	100
2	II	Paper – 2	Macro Economics, Markets and Pricing Strategies	5	30	70	100
3	III	Paper – 3	International Economics	5	30	70	100
4	IV	Paper – 4	Financial system and Public Economics	5	30	70	100
5	V	Paper – 5.1	Corporate Economics	4	30	70	100
6		Paper – 5.2	Entrepreneurial Development	4	30	70	100
7	VI	Paper – 6.1	Indian Economic Issues	4	30	70	100
8		Paper – 6.2	Economics of Tourism	4	30	70	100

CBCS PAPERS

1. Economics of Hospitality Industry
2. Health Economics

VI SEMESTER INDIAN ECONOMICS

Course objectives:

- To enable the students to have an overview of the working of the economy.
- To enable the students to understand the changing trends in the economy.
- To enable the students to understand the leading issues in India's Economic Development.

Module-I: Structure of Indian Economy

10 hrs

India – a developing economy. Features – economic and non-economic factors. Regional inequalities – Causes – measures to reduce regional inequalities. Poverty – Causes – extent – poverty alleviation programmes. Unemployment – types – causes – measures.

Module-II: Agriculture

15 hrs

Importance – trends in production – Causes for low production. Agricultural finance – sources – institutional and non-institutional, co-operative credit – commercial banks – RRB's – NABARD – Role of NABARD. Agricultural marketing – defects – measures to improve agricultural prices – support price – procurement price – PDS. Horticulture – Floriculture – Sericulture. Irrigation – Meaning – Importance – Sources – defects – watershed development – dry land farming.

Module III: Industry

15 hrs

Importance – Industrial Policy – 1991 – Liberalization policy – Privatization – Public sector enterprises – benefits – defects and problems of PSU's. Disinvestment measure-small scale industries – importance – problems and challenges. Major industries – importance and problems. Transport sectors- importance – different modes of transport (an overview)

Module IV: Government Finance

10 hrs

Public finance – meaning – different branches – public revenue – sources – taxes and non-taxes. Different types of taxes, recent trends. Public expenditure – Meaning- types – causes for increasing public expenditure. Public debt – meaning – causes – burden – deficit financing – trends and consequences. Parallel economy – causes – impact – remedies.

Module V: Infrastructure and Environment

10 hrs

Ecology – meaning – importance – sustainable development – importance of it in growth process. Environmental degradation, destruction and pollutions and impacts – measures to protect environmental destruction. Power – meaning – sources – conventional and non-conventional – power sector reforms. Education – importance – Promotional measures.

Health sector – importance of health issues – maternal and child health strategies – measures to improve health standards.

SKILL DEVELOPMENT:

- Prepare a chart showing Indian economy's progress since independence.
- Visit a village and interact with farmers and find out the real living conditions and problems they face.
- Present a paper on the fate of small industries and their problems.
- Prepare a chart on the revenue, expenditure of government for one decade.
- Study the problems and challenges of the environmental destruction and suggest measures to protect ecology at micro level.

REFERENCE BOOKS.

1. Indian Economy – Rudhra Datt.
2. Indian Economy, its nature and problems – Alak. G
3. Indian Economy, its development experience – Mishra S.K and V.K Puri.
4. An overview of Indian Economics – Uma Kapila.
5. Indian Economics – Agarwal.
6. Economic survey – Government of India.

VI SEMESTER ECONOMICS OF TOURISM

Course objectives:

Tourism is recognized as an economic activity of global significance. This multifaceted industry plays an important role in the economics of many developed and under developed countries. The main aim of this course is to give the macro-economic picture of tourism and enable the students to explore job opportunity in this sector also.

Module-I: Introduction to tourism Economics 15 hrs

Meaning – definition-nature and scope of tourism. Fundamental concepts – tourist, traveler, visitor, transit visitor, excursionist, leisure – recreation and tourism. Tourism development – contribution to GDP – importance of tourism – historical dimensions in India and Karnataka. Emergence of modern tourism – factors influencing the development of national and international tourism – impact of industrialization, globalization and technical advancement.

Module II: Demand and Supply aspect of tourism 15 hrs

Factors influencing tourism demand – Trends in tourism demand. Supply aspect of tourism - market structure and tourism supply – supply trends – income and employment – BOP – foreign exchange – socio-cultural impact of tourism- cultural exchange among nations – impact of tourism on ecology and environment.

Module III: Infrastructure and transportation 10 hrs

Tourism infrastructure – types – significance – accommodation – forms and types – tourist transportation – air – road – rail and water. Karnataka tourism – development of tourism in Karnataka – contribution to state GDP. Role of KSTDC and private agencies.

Module IV: Tourism marketing 10 hrs

Concepts in marketing – products market – tourism forecasting – product life cycle – new product development – customer satisfaction and related strategies – marketing airlines – hotels – resorts – home stay – travel agencies and other tourism related services – challenges and strategies.

Module-V: Tourism Policy and Planning 10 hrs

Role of government in promoting tourism – role of private sector in developing tourism – role of multinationals in developing tourism. State and local tourism organizations – Tourism policy of 1982 and 2002 – investment opportunities and government policy. Government policy – sources of funding

SKILL DEVELOPMENT:

- To visit ITDC and KSTDC to get first-hand information.
- Identify heritage sites of India and Karnataka.
- Visit offices of jungle resorts.
- Visit nearby places of historical importance.
- Explore potential tourist spots.
- Organize tours and trips.

REFERENCE BOOKS

1. International tourism – Bhatia A. K
2. Successful tourism management – Seth P.N
3. Travel agency management – Chand Mahindar.
4. Tourism development, designs for ecological sustainability – Sharma J.K
5. Marketing management, hospitality and tourism marketing – Kotler Philip
6. Tourism marketing – Sinha P.C
7. Marketing and consumer behavior – Singh Raghubir.
8. Marketing and Consumer behavior – Sumsthi and P Saravanel.

PAPERS FOR CHOICE BASED CREDIT SYSTEM

1. ECONOMICS OF HOSPITALITY INDUSTRY

Course objectives:

- To impart basic knowledge of concepts and tools of economics and its relevance for managerial decisions.
- To impart knowledge about the significance of hotel industry as an upcoming industry.
- To enable students to know about the policies pursued by the government and private sector with regard to hospitality industry.

Module-I: Introduction to Hotel Economics

10 hrs

Meaning – importance of hotel economics – Ownership structure – pavement hotels – sole proprietorship – partnership – franchisees – Hotel management –Advantages – problems. Managerial skills and ethics. Organization of hotel industry – structure and design – line and staff authority and responsibility. Role of ITDC – KSTDC in hotel industry.

Module-II: Development of hotel industry

15 hrs

Development of hotel industry over the years (a brief history). Front office – layout section – qualities of front office staff – housekeeping – meaning – importance – Marketing of hotel products – strategies – organization of marketing department – food and beverages – organization of F & B services in different types of hotels. Catering – classification – commercial and non-commercial – maintenance – finance and accounting – accounting concepts – classification of accounts – rules of debit and credit. Classification of hotels. Indian hotel industry in comparison with inter-national hotel industry.

Module III: Hotel industry and tourism

10 hrs

Link between tourism and hospitality industry. Emerging trends in hospitality industry – challenges and prospects. Quality aspects in hotel industry – health and hygiene issues – occupancy rate in hotel industry. Cost-benefit analysis, profitability in hotel industry.

Module IV: Policy and Planning

10 hrs

Government policy towards hotel industry – controls and regulations, recent developments in hotel industry – problems and prospects of hotel industry. Labour problem – child labour issues – social security in hotels – security measures in hotel industry.

SKILL DEVELOPMENT:

- Appraisal of front office equipment and counters.
- Telephone handling.
- Prepare chart showing different departments of hotels.
- Present a report on managing guests.
- Make a report on filling up of various proforma.
- Role play – student should learn by modular system – daily routines, cleaning, variables for check-in and check-out – massage and mail handling.

REFERENCE BOOKS

1. Hotels for tourism development – Dr. Jagamohan Negi
2. Principles of grading and classification of hotels, restaurants and resorts – Dr. J. Negi.
3. Management theory and practice – C.B Gupta.
4. Introduction to hospitality industry – Bagri SC and Dahiya Ashish
5. Introduction to hospitality industry – Walker John. R
6. Tourism and hospitalities – Joseph D. Fridgen, Kevin Baker, Hayton.
7. Textbook of food and beverage service – S. N. Bagehi and Anitha Sharma.
8. Food and Beverage services – Anil Sagar and Deepak Gaur.
9. Food and Beverage Services – Vijay Dhawan, Frank Bros.
10. Front office Management in Hotel – Chakravarti B.K
11. Front office Management in hotel – Bhatnagar S. K.

2. HEALTH ECONOMICS

Course objectives:

1. To enable students to learn fundamental concepts of health economics.
2. To enable students to relate learning to reality.
3. To enable students to understand some of the key concepts that health economists use to analyze health care market.

Module-I: Introduction to health Economics

10 hrs

Meaning – Scope – importance. Health and development – HDI, Poverty and health, demographic development and health, health and sanitation – Causes for ill health – effects – inequalities and inefficiency.

Module II: Demand and supply aspects of health

10 hrs

Demand for health care – health services – medical care – consumption pattern – income, caste, marital status, culture. Supply of health care – cost of delivering health care - brief introduction to health courses and health institutions.

Module III: Health financing

10 hrs

Key issues in health financing – sources of health financing – private vs public – health insurance – Health schemes in public and private sectors – external support – (grants and loans) – Role of WHO – NRHM, ESI Schemes, NGO's anganwadi, ASHA – Karnataka Sanjivini Scheme. Health outlay and five year plans – budget trends in health expenditure – health expenditure in relation to GDP, per capita expenditure on health.

Module-IV: Health planning, Strategies and measures

15 hrs

Health care aspects – health information system – National universal immunization programme (pulse polio). Prevention of communicable and non-communicable diseases – nutritional level at primary level school – (midday meal), Women and child health care strategies – (Ayush and Public health). Empowering women through health education – health awareness schemes in Karnataka. Primary health centers in Karnataka - Janani suraksha Yojana –Mudihu – Prabuti . Tuberculosis control programme. AIDS Control Programme.

SKILL DEVELOPMENT:

- Visit to the hospitals.
- Visit maternity home and prepare report.
- Visit primary health center and make a report on the conditions.
- Prepare a list of health products available.
- Identify free medical check-up camps and communicate to the needy people.
- Prepare a report on mobile health services in rural areas.
- Comparative analysis of super specialty hospitals.

REFERENCE BOOKS

1. Health Economics – Pushpalatha.
2. Health economics – HPS Rana.
3. Health economics in India – Himanshu shekar.
4. Health journals.
5. WHO Bulletin.
6. Health care Economics – Feldstein.
7. Health economics in India – Prasanth Kumar Pandu.
8. Economics of health and health care – Sherman Folland.