



SPRINGLIGHT

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Dept. of commerce organises national webinar

By Vidhya B

The Department of Commerce, St. Joseph's Evening College organised a national Webinar on "Data Science and Artificial Intelligence for Business Application" on October 18, 2020. The objective of the webinar was to create awareness and exposure on data science and artificial intelligence applications and to facilitate the identification of career opportunities for students in this field.

The webinar was held on the e-platform Google Meet and simultaneously streamed live on Youtube. Mr Joswin

Prince Rodrigues, Assistant Professor, Dept. of Commerce, SJEC welcomed the participants. The session began with Prayer by Ms Dorothy Deepa, Assistant Professor, Dept. of Commerce, SJEC. Mr. Ravi Richard, Head, Dept of Commerce introduced the topic and welcomed the resource person Mr Avi Shrivatsava, Associate Consultant, KPMG services.

Mr Avi Shrivatsava explained the importance of data for any organisation these days and its use for op-

timising business processes, and maximising the resources and this is facilitated by data science and artificial intelligence.

The presentation session was followed by question and answer session. The participants took part actively. Mr. Avi Shrivatsava emphasised that students can be trained by using tools such as Qualtrics, Power Bi, Tableau that would definitely add value to the students' profile.

Dr. Priya S, Vice Principal, SJEC presented vote of thanks.

Student council presents little stories of SJEC

By Dhanush



Amidst the pandemic, welcoming the freshers is a difficult task. The Student Council came up with a unique idea to welcome the freshers through a three-part video series, 'Little stories of SJEC'. Little stories of SJEC, a small video series of three episodes were circulated through social media. The series highlighted college life at SJEC.

The Student Council started the series by releasing a trailer on September 26, 2020 that featured SJEC Principal, Dr Albert Smith. The first episode, 'alive at 5' showcased evening life at SJEC and was released on October 6, 2020. The second episode, 'breezeway' took a tour of the college campus featuring all the departments. The third and final episode, 'Timelessness' was released on October 16, 2020. It recalled all the memories of the past through the empty classrooms, corridors and campus, reminding college life at SJEC.

OPINION

Rabindranath Tagore during twinging times

By Albert Joseph Smith



Rabindranath Tagore lived at a time when epidemics like cholera, small pox and Spanish flu had wiped out millions, and the world had a vague understanding of any vaccination. Death rates were high; mortuaries were chock-a-block, and firewood was scarce to cremate the dead. As an outlandish analogue, Covid-19 has made the world witness similar sights and tragedies. Thus, it is necessary for us to rediscover Rabindranath Tagore's views in twinging times.

Tagore had lost several of his family members and friends in the pandemic which

left him dumbfounded. As a result he wrote in Gitanjali 96, "What I have seen is unsurpassable, for I am blessed. When I go from here let this be my parting words. In this playhouse of infinite forms, I have had my play. Furthermore, I have caught sight of him that is formless. My whole body and limbs are thrilled with his touch, which is beyond any tad. If my end comes, let it come. For, I received more than what I could give. Hence, have faith in the Supreme Being in times of grief."

Tagore also had gone through a retro of intense depression. In one such spell he wrote, "I am struggling on my way through the wilderness, as I cry and plea for spiritual renewal. Each time I had a setback, I looked up to spirituality and humanity to recover."

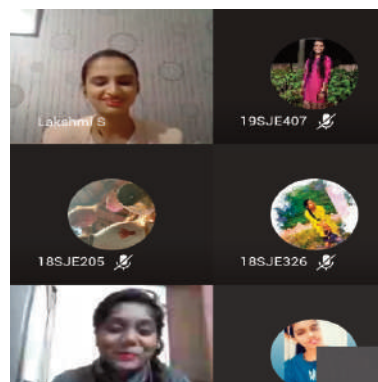
Tagore through his life

and writings has stirred us to be resilient and graceful even when lives and livelihood are crumbling. He says even at the darkest hour, the guiding star will shine brightly. Instead of giving in to fear or despair, we must hold on to hope and have faith in life and in love. We must gracefully walk through the joys and sorrows of life, for it is a beautiful spiritual experience.

In hindsight, Tagore's writings offer us a refined perspective of the paradoxes and ambiguities of life. He celebrates the grandeur of life and acknowledges that suffering is a fundamental human reality. His writings continue to be a source of emotional solace and strength during twinging times. However, together as humankind with hope, faith and fortitude, we can overcome any global misfortune.

B Com students get corporate ready

By Syeda Azeez Banu



The commerce forum of the Department of commerce conducted a corporate training programme on October 11, 2020 for final year B Com students.

The resource persons for the training programme included Mr Pruthvi Kashyap, Assistant Professor and Placement Coordinator, Department of Commerce and Management, St. Joseph's College

(Autonomous); Ms. Lakshmi. S, Assistant Professor, Department of Commerce, St. Joseph's Evening College (Autonomous); and Mr. Vineeth Madhavan, Manager Quality and Continuous Improvement, ABB Global Business Service Pvt. Ltd.

The programme was meant to prepare students for corporate interview in terms of communication skills, basic etiquettes during group discussions, team player, personality development, among others. The event was coordinated by Ms Varsha Madhavan.

Mock online tests

The Dept. of commerce conducted mock online tests for second and third year B Com students to prepare them for online tests. The tests were coordinated by Mr Joswin, Mr Pawan, Mr Murthy, and Ms Dorothy from Dept of Commerce.

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