



# SPRINGLIGHT

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## State-Level Seminar on Trends in Accounting at St. Joseph's Evening College

**Ignatius Arun**

The Department of Commerce of St. Joseph's Evening College (SJEC), Bengaluru in association with Institution of Chartered Accountants of India (ICAI) organised a one-day state-level seminar on 'Recent Trends in Accounting and their Impact on Business' on August 18, 2018. The chief guests for the day were CA K. Raghu, Director of Indian Overseas Bank; and CA Shraavan Guduthur, Chairman, ICAI, Bangalore Branch.



The event which took place in Faber Hall at St. Joseph's Boys High School, saw diverse members from the chartered accountant's fraternity participating as resource persons. CA Babu Jayendran, Consultant in Information System Audit; CA Vinay G Rao, VP and Global Head (F&A), Infosys BPM, presented their immense knowledge to the students who participated from many colleges across the state.

The session was inaugurated by CA Shraavan who is the current and youngest chairman of ICAI, Bangalore. During his keynote address, Shraavan said, "We witnessed globalization, liberalization

and radical changes in business. But, today we see cut-throat competition and confusion in the industry due to the evolution of technology explosion." Highlighting on these lines, he also said, "There is no proxy for knowledge in the field of commerce for one who pursues it." Coming from a strong accountancy background, Guduthur emphasized on smart work as the necessity of the hour.

"Our nation witnessed several revolutions in the last few decades, we are now witnessing the digital revolutions where businesses are making a paradigm shift in performing business and transactions globally," said CA K. Raghu. Taking through the subject, Raghu's session provided insights to students on several emerging trends in accountancy such as cloud accounting, big data analytics, ERP, artificial intelligence and block chain.

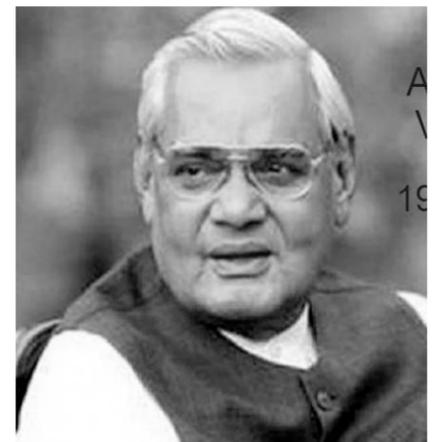
Along with that, he threw open numerous job opportunities one can pursue in the field of accounting for the students.

Enlightening the students on the seminar's topic, Dr. Albert Smith, Principal (SJEC) said, "Presence of strong accounting system is essential for every business to simplify work. Technologies like cloud accounting, big data analytics, social media strategy, automation are shaping business robustly." The main objective of this seminar was to leverage the expertise of accountancy for all the students who desire to take up accounting as a profession.

The seminar's core masterpiece was the idea of artificial intelligence (AI) that is foreseeing a new era in the field of accounting. Babu Jeyandran, explained how AI is understanding human patterns and engages itself to assist humans in their

daily life. Countless AI platforms and devices have come up to make life easy for people such as the Amazon's Alexa, Google Earth, Google Assistant etc. All these devices are creating a connection between humans and gadgets and making our work easier. The session ended with myriad of insights and information that has paved a new path for the students of commerce specialization.

### Photo Caption



**Atal Bihari Vajpayee (1924-2018)**

## Talk on Health Awareness

**Sadia Waheed**

A talk on 'Health Awareness' was organised by the Women's Cell on August 18, 2018. The resource person was Dr. Aruna Muralidhar, Associate Director and Senior Consultant, Obstetrics and Gynecology, Fortis La Femme, Bengaluru.

The session was organised for II-year UG students of all streams. Muralidhar touched on different topics such as menstrual problem and hygiene, premenstrual problem, contraception and family,

pregnancy and pre-pregnancy care, cancer and screening, and how to stay healthy.

The concepts were further infused with Power Point Presentation that further elaborated about the challenges to women's health, focusing mainly on the topics such as early menstruation, obesity, late pregnancy, late or early menopause, environmental stress and pollution, multidimensional responsibilities, parenting challenges, and work related stress.

The two-hour session concluded with a Question and Answer session wherein the students were given chance to clarify their doubts.

## Traffic Awareness on Museum Road

**Anju David**

A group of IIInd year MA English Literature and M Com students created traffic awareness among public on Museum Road in Bangalore on August 4 and 5.

Students holding placards near the traffic signals drew attention of the travellers and public.

The main objective was to educate the public about road safety methods and measures to reduce the risk of accidents and serious injury.

## AICUF Organises Independence Day

**Jigme Namdol**

On August 15, the AICUF association of St. Joseph's Evening College organised Independence Day celebration and awareness programme in Siddapura Slum at 9 a.m.

The celebration included flag hosting followed by speech, games, activity for children and other awareness programmes. Around 45 students from the college participated in the day's celebrations.

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**REPORTERS: Sadia Waheed; Jigme Namdol; Anju David; Ignatius Arun**

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