



# SPRINGLIGHT

Monday, January 14, 2019

A Weekly Newspaper by PG Dept of Journalism & Mass Communication of St. Joseph's Evening College (Autonomous), Bengaluru | VOL:2 | ISSUE: 1

## Actor Prakash Raj inaugurates MAGIS South Asia 2019

GR Rajesh Kumar

St. Joseph's Institutions initiated a four-day Catholic gathering of youth programme known as Magis South Asia 2019 on January 11, 2019. The programme will culminate on January 14, 2019. This year's theme is 'Celebrate Democracy, Uphold Constitution.'

Actor Prakash Raj inaugurated the programme with much fanfare. He started his speech by recalling his memories as a proud Josephite. He talked on various aspects

of constitutional freedom to speech and expression and democratic values.

"Today, if democracy is threatened, an inclusive society is threatened, and I'm so blessed and I'm so proud, I Josephite stood up for the nation," said Prakash Raj receiving applause from the audience.

He further said that this is what institutions like Joseph's do. "Whatever field you get into, make sure it is a way of life to stand for what is right, to oppose when something is silenced," said Mr. Raj. He said democracy is the Bible of this country and that all should be aware of rights. He further added that the politicians are supposed to deliver, and we are supposed to certify that is our strength. He concluded with a message for the Magis "Let us Josephites make this world a beautiful, wonderful place to live."

MAGIS is a pastoral experience of Ignatian programmes and events meant to prepare young adults from Jesuit schools, parishes, and ministries for the experience of World Youth Day.



## Business Journalism is not a Niche Field

Ignatius Arun

The Department of Journalism and Communication of St. Joseph's Evening College (SJEC) organised a guest lecture on the field of Business journalism for the final year BA Journalism and first year MA Journalism and Communication students on January 11.

The resource person was Mr. Danish Manzoor, Executive Editor of International Business Times, India and Singapore. The first session focused on how to look at business journalism and interpret the field in various aspects that will help one find loopholes and develop a story. Mr. Manzoor explained to the students that this field is not a complicated one, and it can be performed with great analytical skills quoting examples such as Satyam scandal and Kingfisher's loss. "In these examples, the journalist

came across an indicator that something is wrong that led him to pen down such exclusive stories and revealed to the whole world on mismanagement of funds and misstatement of account information," said Danish Manzoor.

The second session solely focused on the break-even points of business journalism that was attended by MA Journalism and Communication students. Mr. Danish gave insights on interpretation of business journalism in terms of writing style, body, figures, factual information and storyline. He discussed the nicheness of this field and how we can fit into a role of a business journalist with intrusive knowledge and skills.

"Business journalism is not a niche field but it has been made to look niche for its readers who glance through it for business pros and cons. One can specialize in this field, if they sense uncertainty and eye for detail in breaking down the barriers to reach the source," said Mr. Manzoor. He encouraged students to be aware



on current affairs and develop practical knowledge for deeper analytical skills.

"Today, we can sense indicators in everything happening around us that will help us to find a lead for a business story," he added. The main crux of the lecture session revolved on the importance of business journalism and how it helps to regulate the operations of business functioning across the globe. The interactive session ended with a strong message to be confident and act fearlessly in any scenario.

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## Set goals for 2019



More in the next issue...

## Bandh interrupts first unit test

Ignatius Arun

Campus: St. Joseph's Evening College (SJEC) conducted the first unit test of the second semester on January 7, 2019 for the under graduate (UG) students. The entire clad of UG appeared for the test as it is mandatory part of the Continuous Internal Assessment (CIA). The test went on smoothly on the first day. Unfortunately, the rest of the tests were postponed because of the national strike called off by the trade unions against the central government. This impacted the flow of tests organized and it will be conducted again on January 16 and 17, thereby completing a major part of the CIA.

## Placement Cell organises recruitment drive -Sadiya Waheed

The placement cell of St. Joseph's evening college (Autonomous) conducted campus recruitment drive 2018 -19 for final year outgoing UG and PG students on January 3, and January 4. As part of the drive, the students were given training on facing an interview and to crack an aptitude test in the interview.

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