

ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)
II SEMESTER B.A. EXAMINATIONS APRIL 2018

HISTORY OF JOURNALISM

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

I) Answer any TEN of the following questions. (10x2=20)

1. Brahma Samaj
2. Journalism
3. Bengal Gazette
4. Kesari
5. Press Registration Act
6. Mangalooru Samachara
7. Mass Communication
8. Social Magazine Paper
9. Sahilone
10. DD Chandana
11. New York Tribune
12. Yellow Journalism

SECTION - B

II) Answer any SIX of the following questions. (6x5=30)

13. Explain the function and scope of Journalism.
14. Write a detailed note on J. A. Hickey.
15. What is Rising Era? Explain.
16. Discuss the importance of truthfulness and accuracy in Journalism.
17. Write Short note on the contributions of Mahatma Gandhi to Indian journalism.
18. Trace the history of American Journalism.
19. Briefly explain the new forms of Journalism.

SECTION - C

III) Answer any TWO of the following questions. (2x10=20)

20. Explain the role and responsibility of Press in Democracy. Cite relevant examples.
21. Elucidate the role played by J.A. Hickey, Raja Ram Mohan Roy & Mahatma Gandhi in Indian Journalism.
22. Trace the history and development of world Journalism.